



## THE PALMYRA, A SOLIS RESORT & SPA SET TO OPEN SUMMER 2010 IN ROSE HALL, MONTEGO BAY

*Brand's First Resort in North America to Set New Luxury Standards  
Offering Superlative Service within a Relaxed, Yet Sophisticated Setting*

**ROSE HALL, JAMAICA (February 1, 2010)** -The Palmyra Resort & Spa, located in the exclusive enclave of Rose Hall in Montego Bay, Jamaica has announced that it is set to open August 2010.

The Palmyra Resort & Spa serves as North America's introduction to the Solis hotel brand. Launched by legendary hotelier and former president of The Ritz-Carlton Hotel Company, Horst Schulze, Solis Resorts & Hotels is a new luxury hotel brand that includes a collection of resorts, hotels and residences offering a convergence of unparalleled designs, settings and experiences. The Palmyra has already received a *Leading Hotels of the World* designation - a rare pre-opening achievement and is expected to quickly obtain a Five Diamond rating.

The Palmyra Resort & Spa sits grandly along 16 oceanfront acres on the grounds of a former Jamaican plantation with 299 rooms with ocean views located across three towers. This magnificent resort will feature guestrooms as well as one, two and three bedroom suites along with luxurious penthouses designed to pamper the most discerning guest. Eleven three-story villas and 8 beachfront cabanas round out the distinctive accommodations offerings found only at The Palmyra. All accommodations have been designed with the most high-end features and design touches - from marble countertops in the bathrooms, to flat screen televisions in the living areas, along with Bosch appliances in the suite kitchens.

The Palmyra Resort & Spa is unlike any other resort offering in the Caribbean, with an unmatched array of amenities, activities and superior service to suit distinctive guest needs.

**MEETINGS:**

The Palmyra Resort & Spa offers 23,000 square-feet of indoor and outdoor space. Intimate groups may choose to host an outdoor event at a panoramic gazebo that extends 300 feet into the bay perched on the ocean's edge with spectacular 360 degree views of the Caribbean Sea; or at a seemingly endless verdant lawn providing 10,000 square feet of natural beauty. The resort's indoor facilities feature a 4,300 square-foot ballroom, which accommodates up to 350 seated guests for dinner or 450 standing guests for cocktail gatherings; Six additional breakout rooms, ranging in size from 850 square-feet to 1,800 square-feet each, are also available for smaller gatherings. The resort's fully-equipped business center includes the latest audio-visual equipment, support staff, high-speed Internet capabilities and Wi-Fi access in public areas.

**WEDDINGS/HONEYMOONS:**

The Palmyra Resort & Spa offers couples the storybook wedding of a lifetime amidst the famous Jamaican mountains and the glittering Caribbean Sea. In addition to the resort's signature superlative service, its wedding coordinators are specially trained to plan and manage every last detail, from bachelorette and bachelor parties and rehearsal dinners, to the wedding ceremony, to the celebration reception. Couples can enjoy a honeymoon experience unlike any other with the resort's top-notch amenities, which include luxurious accommodations in a suite, penthouse or one of its eleven, three-story villas with 2,600 square feet of living area. Each villa comes complete with a personal chef, butler and housekeeper.

**GOLF/RECREATION:**

The Palmyra Resort & Spa offers guests privileged access to three of the Caribbean's most notable golf courses, the legendary **White Witch Golf Course**, venerable **Cinnamon Hill Golf Course** and renowned **Half Moon Golf Club**, all just a short drive from the resort. Guests receive preferential tee times and special green fee rates of \$125 per person during low season and \$159 per person during high season. The green fees include caddie, cart rental, roundtrip transportation to and from the golf course, as well as post-golf services upon return to the resort - valet service for golf shoes and golf clubs and preparation of golf equipment for the next round is also included. Rates include taxes and are valid for the guest's golf course of choice. The resort also features a variety of non-motorized water sports activities, horseback riding and two pools that overlook the sea, a swimming cove, and a private white-sand beach.

**ESPA SPA:**

Under the direction of veteran Spa Director, Sonsiarea Boyce, the resort's ESPA branded Spa promises to be one of the Caribbean's best. The stand-alone, 30,000 square-foot, two-story spa is the first in the region and will feature spectacular water gardens, charming terraces and enchanting courtyards, all overlooking Rose Hall. ESPA at The Palmyra will offer 14 treatment rooms and an array of body and facial treatments and massages that combine the finest products from around the world, along with native ingredients derived from the island.

**RESTAURANT/DINING:**

The Palmyra will feature 24-hour in room dining and four food and beverage outlets offering both fine and casual dining options that showcase fresh, local flavors and continental favorites. The resort also offers the option of an in-suite private chef, a gourmet shop offering organic foods and delicacies from around the world, and an exquisite wine cellar featuring international reserves.

The Palmyra Resort & Spa is a 15 minute drive from Montego Bay's Sangster International Airport, with daily nonstop flights from New York, Boston, Newark, Philadelphia, Atlanta, Baltimore, Orlando, Miami, Houston, Washington, DC, Memphis, Minneapolis, Cincinnati, Detroit, Dallas, Toronto and Chicago.

For more information or reservations, please visit [www.thepalmyrasolis.com](http://www.thepalmyrasolis.com) or call (954) 772-4282.

To learn more about real-estate ownership please call our Jamaican sales office at 1 (876) 953-9787

**FOR IMMEDIATE RELEASE**

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